



Webinar

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Video Security & Loss Prevention Solution



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Housekeeping



Keep mic muted
when not speaking



Keep video off to
avoid bandwidth issues



PPT Decks &
Follow-up Survey will be
emailed out after
presentation



Questions can be logged
into the chat OR wait until
Q&A break to unmute
yourself

Introduction to Horizon Retail Solutions



- **All-in-One** software suite to run your entire retail chain
- **30+ years in business**
- Backed by **Constellation Software**, a leading public technology company

Introduction to Horizon Retail Solutions

Key Differentiators:



All-in-One Solution

ERP, Point of Sale with integrated payment processing, Warehouse Management & ability to integrate with other software services.



Scalable

Able to support a handful of store locations and all the way up to 100+ store locations.



Hands-on Customer Support

Average customer tenure is 25 years.

Presenters



Newton Chan

President, Horizon Retail Solutions



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Partnership Manager, Solink



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SOLINK

Integrated Video Surveillance
Overview



Solink Corporation



A strong business, built to help you simplify your security & operations for years to come



350K+

Cameras Connected



25K+

Customer Locations



1B+

Transactions per month



250+

Integrations (POS etc)



Success Stories



"I was recently at a Pet Valu franchise owner retreat in St. Lucia. I was able to remotely monitor what was happening at my store using my phone. My peers were shocked that something like this existed."



"We try to stay below 6.5%, and the stores we have using Solink are about 5.5%. That half-a-percent to one-percent means we save money."



"Solink is like the best video game in the world! I keep it open all day using the Video Wall."





What is **Integrated Video Surveillance**?

Integrated Video Surveillance is an evolution to the way businesses leverage, operate and value video security and surveillance by integrating with various key data systems to truly take control of the business.

All-in-one

One easy to use system that is managed by the experts



Video & Alarm Security System

Full VMS platform with modern cloud architecture



Business Intelligence

Exception reporting & advanced search



Analytics, Alerts & Reporting

Data comparisons & trends analysis



Solink

Integrated Surveillance

Current Environment (for most)

You have all the components...

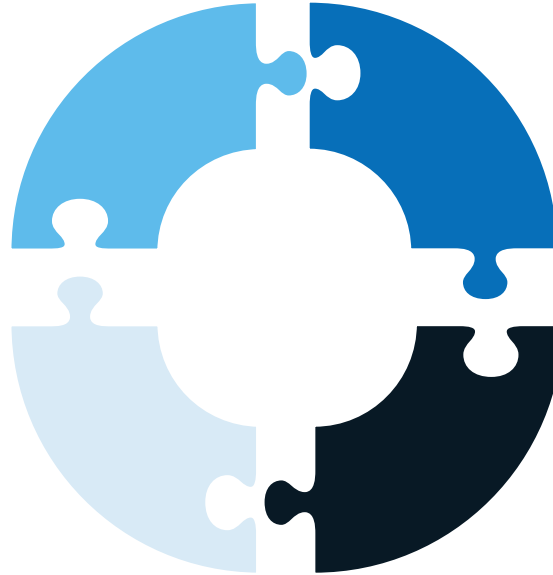
Cameras/NVR/VMS

IP cameras connected to a POE or NVR running a VMS software to manage everything.



Network/ Equipment Monitoring

Network and systems monitoring for health and overall uptime of equipment and the network.



POS & Other Data Systems

Exception Based Reporting, POS, labor, inventory and other types of data.



Alarm/Access/Monitoring

Your traditional sensor based alarms, access control and outsourced monitoring.

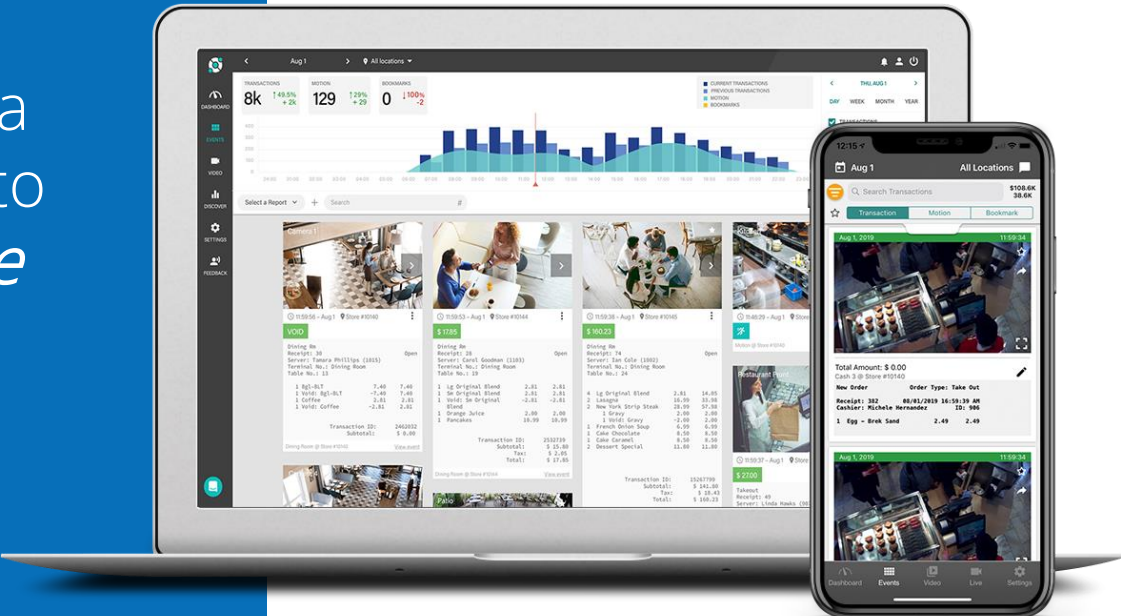
Integrated to provide Business Value

Maximize ROI on all investments





Bring video and data together with ease to *simplify and enhance* the security and operations of the business



Business Intelligence & Analytics

Integrations with various business systems such as **Point of Sale** allow you to bring business analytics to the video validation



Ranking

Rank items like locations or employees by various other data points (order duration, items sold, etc)



Comparisons & Trends

Reports and data are compared to previous time periods to quickly understand irregular activity



Dashboards

Bring your reports and favorite camera views together in one place for true visibility



Reporting & Alerts

Real-time Alerts, Daily & Weekly Audit

Business Solutions



One Platform to help Solve Today's Unique Business Challenges

Loss Prevention

Built-in exception-based reporting & transactions perfectly paired with video will smooth the process and reduce the costs

Theft/Fraud/Alarm

Video Search, Saving Clips, Sharing clips and features like Delivery Order Insights allow you to dealing with external issues

Business Intelligence

Reports, Dashboards and data trends/comparison allow you to see your business at a high level and know where you can improve

Speed & Conversion Rates

Show the team what "right" looks like when it comes to speed & sales. Identify your bottlenecks quickly in Drive-Thru or In Store

Customer Experience

Dealing with guest complaints, credit card issues and the overall in-store experience can be managed using video as a tool

Training & Policy

Use the system to monitor for training needs, identify start employees and show the team how you want things done

Frequently Asked: Architecture/Connections



What is the ideal local architecture?

Solink's ideal deployments have cameras terminating at a POE Network Switch and that device connected to the NAS Server.



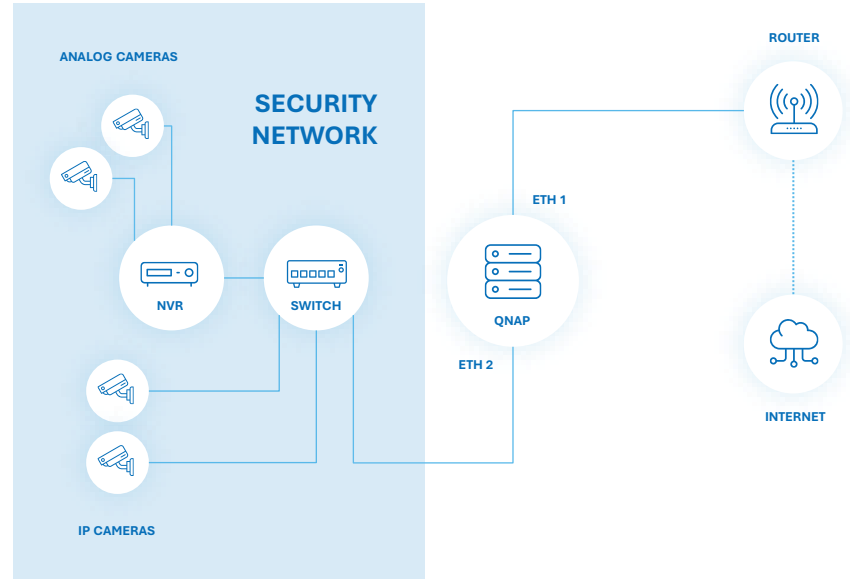
What about Analog cameras?

Analog cameras work with Solink & all core features work. Solink would use an Encoder to connect directly or via POE. Mixed mode is a 3rd option which looks like this diagram.



How is it secured?

All traffic is outbound except updates/patches. No open ports or static IP. Authentication offers MFA, SSO etc. (more detail is always available under NDA).



Return on Investment



INCREASE YOUR PROFITS, TIME, AND PEACE OF MIND WITH SOLINK.

Take control of your business. Confidently find and resolve issues fast to reclaim your time, save your money, and lower your stress levels.

40


HOURS PER MONTH
REGAINED

\$10K+

REDUCED LOSS
FROM THEFT

72%

OF USERS SAW 10%
SAVING IN OPERATING
COSTS



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Q&A



Thank you!

